



**WESTERN WISCONSIN
CONSERVATION COUNCIL**

What is the Western Wisconsin Conservation Council (WWCC)?

Earlier this year, a small group of Farmers came together because they cherish Western Wisconsin's watersheds and the ways of life and commerce that they support. Nearly every day, it seems, we read about threats to our waterways through urban and industrial expansion as well as through out-of-date or careless agricultural practices. Whatever the source of these issues, they could one day threaten the safety of our water, undermine our positive reputation in the community, or result in the expansion of unreasonable regulation.

In forming the WWCC, our aim is to bring like-minded Farmers together to do something *before* a problem arises in our area. By setting up the WWCC as a 501(c)3 or not-for-profit corporation, we have enabled grant monies in support of our objectives to begin flowing and so have the funding in place to support our planned activities and a much larger membership group.

How can I become a Member?

If you are farming in our Community, we invite you to become one of our Founding Members.

Although there is no cost to join the WWCC, by becoming a Member, you would instead agree to:

- Four times each year, allow a team from the University of Wisconsin-River Falls to conduct confidential well and soil tests on your property. Specific results from these tests on your property will ONLY be shared with you. Aggregated results (with no names attached) will be provided to the Council for use over the next several years in building a database about our watershed. Costs for the testing will be paid entirely by the Council. The confidential reports are yours at no charge.
- Once each year, complete a written questionnaire about best land/water use practices in use on your property which will be shared with other Members and will become part of the Council's formal "Best Practices" Annual Report. We anticipate having cost-sharing funds available to support expansion of these practices among our Members; and finally
- Once or twice each year, participate in the Council's General Meetings to discuss these matters with other Farmers, recommend new ideas and approaches that the Council can support, and seek to support and implement watershed-friendly practices whenever possible.

Although, from our standpoint, free well and soil testing should be quite attractive to any Farmer, we believe the real benefit of the Council will be in the community spirit, farmer connections and alignment it will create.

To join us, please complete and return the form at the bottom of this flyer to us via email (chris@jondefarm.com) or regular mail to Jon-De Farm, ATTN: WWCC, PO Box 423, Baldwin, Wisconsin 54002.

Who leads the WWCC?

The WWCC is led by its Board of Directors:

Todd Doornink, President

Greg Friendshuh



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Chris van Someren
John Vrieze
Justen Walton
Tom Zwald

What if I still have questions?

If you have any questions, please direct them to Chris van Someren, via chris@jondfarm.com, or call us at +1 715 684 2418.

NEW MEMBER FORM

I would like to join the Western Wisconsin Conservation Council on a no-cost basis, subject to participating in the group's activities as described above.

Name: _____

Business Name: _____

Tel: _____

Email: _____

Street Address: _____

Signature: _____