



WESTERN WISCONSIN
CONSERVATION COUNCIL

BECOMING A WWCC SPONSOR

Who we are

The Western Wisconsin Conservation Council is a group of farmers committed to being stewards of the land and water in our care. We use research, collaboration and financial resources to promote farming best practices that keep soil healthy and water clean. Our aim is to bring benefit to the whole community while preserving family farming as a way of life.

Our core values

- Personal commitment to implement innovative best practices
- Connections with the community and information sharing among farmers
- Tireless focus on scientific testing, measuring of results, and sharing outcomes and experiences

Our core programs

We offer a wide array of no-cost programs to our members, all of whom farm in our local community (focusing on the Rush River watershed, but encompassing the Kinnickinnic and Willow River watersheds as well). These programs are often updated each year, but examples are:

- **Research Projects:**
 - Regular well testing and analysis of water quality (in partnership with UW-River Falls)
 - Regular soil testing in support of nutrient management planning
 - Ongoing study of ground and surface water movement in various soil types
- **Educational Projects:**
 - Annual field day events focused on promoting best conservation practices
 - Annual member meeting to collect member experience and publicize research findings
 - Systematic nutrient management training, by/for farmers
- **Community Awareness Projects:**
 - Ongoing participation in adjacent watershed and related conservation groups
 - Promotion of conservation across our member counties
 - Direct involvement in educational and media events in support of WWCC
- **Financial Support Projects:**
 - Annual cost-share programs to support conservation practices
 - Incentive programs for first-time cover crop users
 - Soil and water testing cost-share program for all members

Why we need sponsors

Successful partnerships with The Nature Conservancy, the Wisconsin Department of Agriculture, Trade & Consumer Protection, Farmers for Sustainable Food, the University of Wisconsin-River Falls, and many others provide funding and support to cover most of our program offerings, but not the membership development, marketing, program development and administration of the organization. As such, we need the additional support of corporate and individual sponsors to ensure this vital work moves forward.



**WESTERN WISCONSIN
CONSERVATION COUNCIL**

Given our status as an approved 501(c)3 organization, your sponsorship is fully tax-deductible. In addition, sponsors are recognized on our website and at all WWCC events.

On behalf of our Board of Directors, thank you for considering sponsorship of the WWCC and our farmer members.

Board of Directors

Todd Doornink, President
Greg Friendshuh
Tom Zwald
Jerry Emmert
Larry Knutson
Spencer Anderson
Dave Tollberg
Skip Grosskreutz
Kevin Solum

To learn more, please contact westernwisconservation.com or (715)760-0216. To become a sponsor, please complete and return the form below.

We/I wish to become a sponsor of Western Wisconsin Conservation Council with a donation of

\$_____ for calendar year _____. (Checks should be made out to "WWCC")

Company: _____

Primary contact: _____

Phone: _____ **Email:** _____

Address:

Website:

Signature: _____ **Date:** _____