

2024 Western Wisconsin Conservation Council Conference & Annual Meeting 11:30 a.m. | Thursday, December 12



WESTERN WISCONSIN
CONSERVATION COUNCIL

11:30 a.m. | Registration

12:00 p.m. | Welcome

12:10 p.m. | Lunch

Sponsored by Grosskretz Crop Insurance and 715 Ag Supply

12:40 p.m. | 2024 WWCC year in review

Greg Friendshuh, board vice president

12:50 p.m. | 2024 Member conservation practice survey results

Marti Viste, Farmers for Sustainable Food

1:05 p.m. | Program Updates: Well testing, Lysimeter, & DATCP Nitrogen Optimization Pilot Project (NOPP)

Dr. Jill Coleman Wasik, UW-River Falls & Dave Tollberg, WWCC member

2:05 p.m. | Break session: Milk, cookies, and cheese

2:25 p.m. | My Soil Health Journey and CI scoring

Mitchell Hora, Continuum Ag

3:25 p.m. | Climate-Smart program overview

Jamie Fisher & Marti Viste, Farmers for Sustainable Food

3:35 p.m. | Closing comments- Greg Freindshuh, board vice president

3:50 p.m. | Public program concludes (members only meeting to follow)

4:05 p.m. | Climate-Smart Q&A session

